



Austin MG

May 1974

SUBJECT:

OWNER'S IDENTIFICATION PLATE

MODELS:

ALL

As a convenience to dealers and their customers, arrangements have been made for every dealer to be issued with a supply of new type of owner's identification plate which is now in card form.

This innovation means that owners of new vehicles can have all their documentation and Passport to Service complete at the time of taking delivery of their new car. It will merely be necessary for dealers to complete the details on the owner identification plate, validate it with their official stamp and insert it into the pocket provided on the rear page of the Passport to Service.

Below is an illustration of the new identification plate.

Vehicle Identification No.		
Engine No.		
Name		
Address		
City	State	Zip
Delivery Date	Dealer Code No.	

OWNER'S IDENTIFICATION PLATE	
Dealer Stamp:	
Date:	
	_____ Dealer Signature